

October 22, 2022

FOR IMMEDIATE RELEASE

Media Contact: Haley Durbin, 713-476-1172



Powering Texas Announces Name Change to Power Up Texas

AUSTIN – Powering Texas, an alliance of stakeholders working to educate and advocate for innovative, affordable electricity generation in Texas, today announced that it has changed its name to Power Up Texas (PUT), a rebranding effort intended to better reflect an additional focus on economic development and help bring new life into the alliance ahead of the upcoming legislative session.

“No state is better situated to prosper in the expanding energy economy than Texas, which is number one in both energy consumption and renewable energy generation,” said Judd Messer, Texas Vice President of the Advanced Power Alliance and member of Power Up Texas. “We’re positioned well due to an abundance of renewable energy resources like wind and solar, cleaner burning natural gas, and our highly skilled Texas workforce. Pair these assets with our state’s track record of developing innovative energy technologies and I have no doubt we’ll lead the country in delivering the cleaner, cheaper energy that the world demands.”

With nearly 50 partners, including local chambers, associations, development boards and academia, Power Up Texas members recognize the benefits of expanding clean, renewable energy that helps meet the state’s growing population and industry as well as energy needs nationwide and abroad.

“Texas’ Gulf Coast provides immense opportunity for catering to our nation’s rich energy portfolio and the needs of other countries,” said Sean Strawbridge, Chief Executive Officer of Port Corpus Christi and PUT member. “Our communities, state, nation, and planet rely on energy produced in Texas now more than ever, and that reliance will only grow as we achieve greater energy security at home and for our allies around the globe.”

During the upcoming legislative session, Power Up Texas’ efforts will largely focus on reestablishing critical aspects of Chapter 313, or the Texas Economic Development Act, one of the most important economic development tools devised by the Texas Legislature and one that expires on December 31, 2022.

“No program has been more effective in bringing economic development, job creation, and capital investment to rural areas of our state,” said Daniel Silva, President and CEO of the Rio Grande Valley Partnership and PUT member. “Smart policy that intends to mimic Chapter 313’s success must be introduced this legislative session, and it must include renewables to ensure the immense growth in clean, affordable, renewable power we enjoy today continues.”

Power Up Texas will continue their work urging Texans to support energy production of all kinds that prompt a cleaner, affordable, “Made in Texas” energy future. For more information on Power Up Texas, please visit www.poweruptexas.org.

+++